



Website design questionnaire

A few notes first:

- This package does not include functionality to sell products or services, e.g. eCommerce sites.
- This package does not include building a membership site.

If you require the above functionality, please email us directly at web@thamescloudservices.com, and we'll get in touch to discuss.

Otherwise, please continue with the below questionnaire!

Once completed, you can return the questionnaire to web@thamescloudservices.com

1. Who will be the main contact for this project to approve the site? Please provide your Name, Surname, mobile, and email.

Name	
Surname	
Telephone	
email	

2. What is your ideal timeframe or launch date?

3. Describe your business/service

4. List each service and/or product you offer

5. Describe your target market/audience

6. Where is your target market located?

7. Why do people do business with you, rather than your competition (unique value proposition/s).

8. What is the primary purpose of your site (share info, leads, sales, etc.)

9. What action/s do you want the visitor to take when they land on your website (please list in importance, e.g. to call you, fill in a contact form, fill in a quote, signup to a mailing list, etc.)

10. Are there any other features or capabilities you would like your new site to have?

11. If you have an existing site, what elements of that site do you like, and what do you not like?

12. Please state the main pages (up to 5) you would like for your site. (home, contact, services, etc.)

13. You will be providing the content of the pages to us via document uploads. If you feel you'll need help with content, please give us a brief description of how we can help.

14. Do you have ownership of all images for the site? If you need help with images, we can build with some stock images. Please let us know what you'd like to do.

15. Do you have any videos that you'd like to embed on the site? If so, please state whether these are separate files, or on e.g. YouTube currently.

16. Do you have brand guidelines and colours you'd like us to use?

17. Do you have existing logo image files that you can provide us with?

18. Please provide 3 examples of websites you like, this is to give us an idea of design direction.

19. What are 3 words that best describe your business image?

20. Will you need Search Engine Optimisation (SEO) for this new site? If yes, please provide three key phrases you would like to target in search engines.

21. Do you provide local service/s? If yes, please list the area/s.

22. Do you/your business currently use any social media channels that you'd like to link to from the site? If yes, please list them (ideally urls to your profiles).

23. If you have a current website, what is the domain/URL

24. If applicable - What platform is your current site using (WordPress, Joomla, Drupal, Magento etc.)

25. If applicable - Where is your current site hosted?

26. If you don't have a website, do you have any ideas of what the URL should be? (we can help with that!)

27.



28. Will you need specific regular monthly updates to the site after launch? If so, please give a brief description.

29. Are there any other specific services that you need integrating to your site? (e.g. Forms, maps, social media, search, portfolio/gallery, pricing tables, etc.)

That's it! Please submit the form to: web@thamescloudservices.com. We shall then open a case for you, and be in touch shortly.